



## **P10 Industries, Inc. announces its name change to P10 Holdings, Inc.**

**Dallas, Texas (December 4, 2017)** – P10 Industries, Inc. (OTC: PIOE) has announced today that it has changed its name to P10 Holdings, Inc. P10 will continue to trade on the OTC markets under the symbol PIOE.

"With the acquisition of RCP Advisors, changing our name to P10 Holdings, Inc. more closely aligns with our business model" said Co-CEOs Robert H. Alpert and C. Clark Webb.

### **About P10 Holdings**

P10 Holdings is an innovative alternative asset management investment firm located in Dallas, Texas. The firm's purpose is to create long-term value for P10 Holdings shareholders by providing superior risk-adjusted returns to its Limited Partners through private equity funds-of-funds, secondary funds, and co-investment funds provided by its wholly-owned subsidiary, RCP Advisors 2, LLC ([www.rcpadvisors.com](http://www.rcpadvisors.com)). P10 Holdings intends to provide additional investment vehicles in other areas of alternative asset management where it believes it can generate superior returns for its Limited Partners which, over time, should generate value for P10 Holdings shareholders. Additionally, P10 Holdings will continue its plan to monetize its patents. P10 Holdings is focused on long-term value creation in opportunities where it sees significant potential for sustainable profit growth. P10 Holdings looks forward to providing updates on its progress and growth in the coming months.

For more information, visit [www.p10holdings.com](http://www.p10holdings.com). P10 Holdings stock trades on the OTC Pink Market, which is operated by OTC Markets Group, a centralized electronic quotation service for over-the-counter securities. P10 Holdings stock trades under the symbol "PIOE."

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